### **Permission Letter**

From

Dr.J.Murugapandi

Head / Assistant Professor of B.Com CA,

G.T.N Arts College,

Dindigul.

To

The Principal

G.T.N Arts College,

Dindigul.

Respected Sir

Sub: Letter Asking Permission to Conduct Workshop.

I sent this letter to you for asking permission to conduct a workshop on "ENTREPRENEURSHIP SKILL, ATTITUDE AND BEHAVIOUR DEVELOPMENT" for III year UG students. This programme has to be planned on 09.12.2021 at 11.00 am at Seminar hall, G.T.N Arts College. I believe this will be a very informative programme for the students.

Thanking You

Date: 06.12.2021

Place: Dindigul

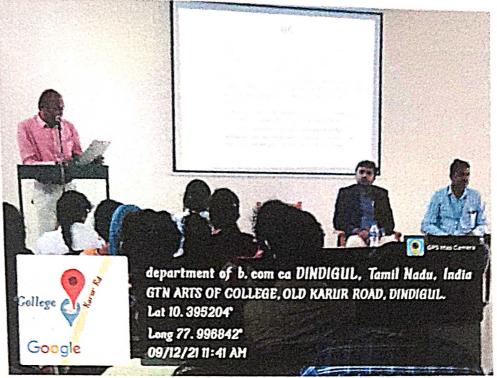
Yours faithfully

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Name of the Faculty Coordinator : Dr.J.Murugapandi Department : B.COM CA Designation: Head & Asst.Prof Employee ID: SCCATE01 Objective of the Event: To promote innovative business ideas and to orient the students about entrepreneurship and assist them to initiate a start-up. Nature of the Event: Workshop Criterion No: Metrics No: Sponsored by: IIC Title of the Event : ENTREPRENEURSHIP SKILL, ATTITUDE AND BEHAVIOUR DEVELOPMENT Venue: Seminar Hall No. of Days: 1 day Date:09-12-2021 Expenditure: In-house Beneficiaries: Total Number of Beneficiaries:90 Faculty: 10 Student:80 Outcome of the Event: Students were able to understand about the entrepreneurship skills and develop new ideas for startup business. Programme Link: (From the YouTube Page of GTN AC Innovation Centre) Remarks and Feedback of the Event: Attached with the report Signature of the Faculty Principal/President IIC Dean



Principal Dr.P.Balagurusamy giving presidential address



Speaker presenting the PPT



Speaker giving lecture to the students





# G.T.N. Arts College (Autonomous)

Affiliated to Madural Kamaraj University Accredited by NAAC with 'B' Grade Dindigul - 624 005.

# Department of Commerce (CA)

Organises a session on

### "ENTREPRENEURSHIP SKILL, ATTITUDE AND BEHAVIOUR DEVELOPMENT"



## Dr. D. SANTHANA KRISHNAN

Associate Professor & Head - Corporate Secretaryship, Sri Ramakrishna College of Arts & Science (Autonomous), Coimbatore.

## All are cordially invited

Date: 09.12.2021

Time: 11:00 a.m.

Venue: Seminar Hall

Dr. J. Murugapandi HOD, Dept. of Commerce (CA) Dr. P. Balagurusjuny Principal / President - HC

# G.T.N. ARTS COLLEGE (AUTONOMOUS) Old Karur Road, Dindigul

### **Programme Topic**

### REPORT OF THE PROGRAMME

programme Location: G.T.N ARTS COLLEGE, DINDIGUL Date: 09-12-2021

The Department of B.Com CA has organized a one day seminar on "ENTREPRENEURSHIP SKILL, ATTITUDE AND BEHAVIOUR DEVELOPMENT" on 09.12.2021 at Seminar Hall at 11.00 Å.M. The inaugural session witnessed with presidential address by Principal Dr.P.Balagurusamy and followed by a special lecture given by the chief guesto Dr.D.Santhana Krishnan, Associate Professor & Head – special speci

He explained a few skills and idea about entrepreneurship. Many practical examples of entrepreneurs were given and ideas for starting up new business was also given. A total of 119 students of third year were participated. The entire session was very informative and useful to the students. A detailed explanation of entrepreneurship was given and also students asked many doubts and got clarified.

Convener-IIC

Vice-President - IIC

Principal/President - IIC
PRINCIPAL
G.T.N. ARTS COLLEGE
(AUTONOMOUS)
DINDIGUL - 624 005

### G.T.N. ARTS COLLEGE (AUTONOMOUS) Old Karur Road, Dindigul DEPARTMENT OF COMMERCE WITH CA

#### ENTREPRENEURSHIP SKILL, ATTITUDE AND BEHAVIOUR DEVELOPMENT

#### FEED BACK ANALYSIS OF PARTICIPANT

Programme Location: G.T.N ARTS COLLEGE, DINDIGUL

nta: 09-12-2021

Date: 09-12-2021 Q.1) Theme of the Session	
Q.1) Theme of the session a) Excellent	55 Nos.(68.75%)
	24 Nos. (30.00%)
b) Good	1 Nos. (1.25%)
c) Fair	0 Nos. (0.00%)
d) Poor	
Q.2) The content of the talk a) Excellent	54 Nos. (67.50%)
b) Good	24 Nos. (30.00%)
c) Fair	2 Nos. (2.50%)
d) Poor	0 Nos. (0.00%)
Q.3) From where you got the information about this	
Programme?	19 Nos. (23.75%)
a) Pamphlets / Brochure	37 Nos. (46.25%)
b) Social Media	2 Nos. (2.50%)
c) GoI / MoE Portal	22 Nos. (27.50%)
d) Other (Please Specify)	22 1103. (27.5070)
Q.4) What is your opinion about the duration of Programme?	29 Nos (25 00%)
a) Short	28 Nos. (35.00%)
b) Adequate	40 Nos. (50.00%)
c) Long	12 Nos. (15.00%)
Q.5) Planning of the Programme	
a) Excellent	46 Nos. (57.5%)
b) Very good	19 Nos. (23.75%)
c) Good	12 Nos. (15%)
	01 Nos. (1.25%)
d) Satisfactory	02 Nos. (2.5%)
e) Poor	

External Academic Andit was conducted on 16.11.2022. Verified all the documents. All the records are found correct.

16/11/22

Dr. K. Karthikeyan
Associate Professor and Head,
PG & Research Dept. of Commerce,
Vivekananda College,
Thiruvedakam West - 625 234.

Internal Academic Audit-21-22
Verified and found correct

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